

PRESS RELEASE

**Government of Madhya Pradesh, NASSCOM and Computer Society of India,
Bhopal Chapter Organize on 9th August 2007 at Hotel Noor us Sabah**

Destination Madhya Pradesh – Investment Opportunities in IT /BPO

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Madhya Pradesh has taken many initiatives to attract Information Technology related investment. IT Policy of Madhya Pradesh includes all the incentives as suggested by PMO task force. Also we are producing top quality manpower which is getting located in the major centers of IT. We need to advertise these initiatives among the prospective investor so that the pace of investment increases and the full potentials of the State are utilized.

To achieve this objective, Government of Madhya Pradesh, Jointly with NASSCOM and Computer Society of India, Bhopal Chapter organized an interactive meet to explore the opportunities for IT / BPO investment promotion in the state on **9th August 2007, at Hotel Noor Us Sabha, Bhopal**. MAP_IT being the nodal agency has worked for organizing this prestigious event.

The theme for the meet was **“Destination Madhya Pradesh – Investment Opportunities in IT / BPO”**.

Shri Kailash Vijayvargiya Hon'ble Minister of IT was Chief Guest for the Inaugural session. **Dr. Kiran Karnik, President, NASSCOM** presided over the discussion along with delegation from the top IT Industries. The IT industries who participated in the meet were **TCS, Microsoft, Ageis, Zensar Technologies, Autodesk, Arena Multimedia, Genpact and 3i Infotech etc.**

The main agenda for the discussion was to explore new possibilities of investments, availability of manpower and IT infrastructure required for the upcoming IT investments in the State.

The first session on Industry-Academia Interaction chaired by Dr. Kiran Karnik, President NASSCOM.

Presentations were made by Prof. P.B. Sharma, VC- RGTU, Prof. R.S. Sirohi, VC-Barkatullah University, Prof. Achutanand Mishra, VC-Makhanlal University & Shri Raghav Chandra, P S - Technical Education GoMP. The dignitaries discussed the Present Status of quantity & quality of human resource available in the state vis-a-vis the industry requirement. GoMP is making all efforts to improve the Education scenario to suite industry needs, promotion of investments in Technical Education.

The needs of quality of manpower was required by IT and BPO Industry were highlighted by Mr. Koshy Daniel, TCS and Shri Anshu Khandelwal, A. Vice President

HR, Genpact Mr. Vidyasagar Patro & Mr. Jaijeet Bhattacharya, Sun Microsystems, Mr. Shyam Kuddyady, Zensar Technologies.

Mr. Vidyasagar Patro & Mr. Jaijeet Bhattacharya, Sun Microsystems, Mr. Shyam Kuddyady, Zensar Technologies discussed on Animation as an emerging field and is offering new vistas for job opportunity.

To understand the Industry needs of the IT sector Presentations were also made by Mr. Vidyasagar Patro & Mr. Jaijeet Bhattacharya, Sun Microsystems, Mr. Shyam Kuddyady, Zensar Technologies.

Shri Kailash Vijayvargiya, Hon'ble Minister for IT, GoMP emphasized on the availability of quality manpower in the State and its suitability to the IT Industry.

Dr. Kiran Karnik, President NASSCOM discussed the need to mould the available manpower as per the requirement of the IT industry. He created the roadmap for Human Resource Development for IT Industry.

The second session included Industry – Government Interaction and the session was co-chaired by Dr. Kiran Karnik and Shri Rakesh Sahni, Chief Secretary GoMP.

On behalf of Government of Madhya Pradesh, Presentations were made by Shri Anurag Jain, Secretary IT, GoMP and Shri Malay Shrivastava, Commissioner Urban Administration, GoMP. In the light of IT Policy 2006, the most appropriate destination was said to Madhya Pradesh. During this session it was emphasized on the fact that the IT / ITES industry thriving on cost effectiveness of operations is likely to find Madhya Pradesh a suitable destination for investments. Low cost of operations, cheaper land, availability of quality manpower, low cost of living and good social and physical infrastructure are few examples which are essential for attracting IT industries to the State. In the recent hunt of IT / ITES companies for tier II investment destinations; Bhopal, Indore and Gwalior in Madhya Pradesh have gained the status of ideal destinations. The success stories of existing IT industries were discussed by CSC and Impetus, and used this forum for encouraging new players of IT to become partners of the State and walk hand in hand with the government of MP for placing MP on the Global IT map.