In order to realize full potential of Aadhaar, the Government of Madhya Pradesh has established State Resident Data Hub (SRDH), for which MPSEDC is the nodal agency. The SRDH would help in better and effective service delivery to citizens, by uniquely identifying the beneficiaries. Following are the services that are offered through SRDH to various Government Department:
• Aadhaar Authentication and electronic Know Your Citizen (eKYC) services: Using authentication services, the beneficiary gets verified electronically. Whereas e-KYC services shall fetch & display the demographic and photographic details of the beneficiary, for departmental record purpose etc.

• Aadhaar Seeding Utility to enrich the departmental data, helping beneficiaries for availing the government subsidies like LPG, grains in the Targeted Public Distribution System (TPDS) and implementation of other social sector schemes.

• SRDH search facility to search the SRDH through single or multiple criteria for identifying a beneficiary so as to provide him/her scheme based services.

• Business Intelligence dashboard for monitoring and planning: Business intelligence dashboard will be provided to the concerned govt. officials within the Departments who are on-boarding with the SRDH, for efficient monitoring & planning.

• Analytical Reports for Departments: Based on department’s requirements Analytical reports will be prepared which will help Department in creating insightful analysis from the data being stored at SRDH, and then take information based decision.

Resident’s Self Seeding Portal
The SRDH solution shall also provide a web based utility to all the residents to enable them to provide details to the Government through web portal, to link their Aadhaar number along with other Department Domain identifiers.

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